

## MY TRAINED EYE PROSPECTUS.

One day fabric and product development training courses for the fashion industry.

- **KNITWEAR**
- **JERSEY**
- **WOVENS**

Our courses are specifically designed for fashion industry; Buyers, Product Developers, Designers and Garment Technologists, who want to gain a better understanding of the product development process.

All three courses are Continuing Professional Development (CPD) approved by UK Fashion and Textiles (UKFT).



Course ratings 4.7 out of 5, or higher.

- Courses can be face to face at your offices, or live online.
- Price per person: 290 GBP, 405 USD, 573 AUS.
- Course dates are by arrangement to suit customers and trainers.
- All attendees get an edited copy of the course content.



### THE KNITWEAR COURSE COVERS...

- Fibre/yarn production and different methods of colouring product.
- Knitting processes and gauges of the types of machines used in production.
- Explanation of different knit structures, with identification activity.
- Printing on knitwear.
- Key methods of garment construction, with identification activity.
- An appreciation of when finishing, or washing may be required, versus just pressing.
- Key knitwear terminology.
- Potential problems that may occur and how to deal with them.

Attendees gain the knowledge and confidence to question and challenge suppliers, to achieve the best product, in a timely fashion, at the best margin.



### THE JERSEY COURSE COVERS...

- Fibre/yarn production and different methods of colouring product.
- Knitting processes and gauges of the types of machines used in production.
- Explanation of different jersey knit structures, with identification activity.
- Fabric finishing.
- Printing on jersey, on the panel and on the roll, with identification activity.
- Key methods of garment construction and trim application.
- Key jersey and printing terminology.
- Potential problems that may occur and how to deal with them.

Attendees gain the knowledge and confidence to question and challenge suppliers, to achieve the best product, in a timely fashion, at the best margin.

## THE WOVENS COURSE COVERS...

- Fibre and yarn properties.
- Sustainability and innovation in woven fabrics.
- Explanation of different weave structures, with identification activity.
- Methods of colouring and finishing product.
- Explanation of main printing methods, with identification activity.
- Embellishment techniques.
- An appreciation of woven garment construction.
- An understanding of key woven fabric terminology.
- Potential problems that may occur and how to deal with them.

Attendees gain the knowledge and confidence to question and challenge suppliers, to achieve the best product, in a timely fashion, at the best margin.

## MEET YOUR INSTRUCTORS.

### BETH JELLY

15 years' experience of delivering 1 day specialist training courses for the fashion industry.



12 years as a Senior Lecturer on Fashion Business degree, Westminster University, with HEA Fellowship Accreditation.

Over 20 years experience of all aspects of knitwear and jersey product development and buying, including sourcing and range building.

Managing and mentoring buying and product development teams for knitwear and jersey.

- **2010 - Present:** Founder of My Trained Eye, fashion industry training courses.
- **2009 - 2021:** The University of Westminster, Senior Lecturer on the Fashion Business Management degree. Course content delivered both face to face and live online.
- **2010 - 2014:** Long Tall Sally, Knitwear Consultant.
- **2005 - 2009:** Oasis, Buying Manager over all knitted product.
- **1995 - 2005:** Oasis, Senior Buyer for knitwear, jersey, swimwear and Indian wovens.
- **1989 - 1995:** The George Davis Partnership, founding partner. Buyer for women's knitwear and jersey, George at Asda.
- **1985 - 1989:** Next, Buyer for women's knitwear/ jersey, retail/Directory. Junior Buyer, men's knitwear/ jersey, retail/Directory, including the launch of the Next Directory.

### DIANA BONHAM

7 years as a Senior lecturer on Fashion Buying and Merchandising degrees and apprenticeship programmes, with PGCert and HEA Fellowship Accreditation.



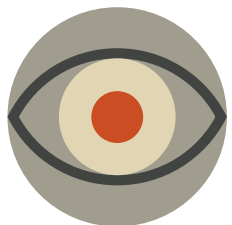
7 years' experience delivering 1 day specialist training courses for the fashion industry.

Over 20 years experience of all aspects of woven product development and buying including sourcing and range building.

Managing, building and developing buying and product development teams for wovens.

- **2018 - Present:** My Trained Eye, fashion industry training courses.
- **2018 - Present:** The Fashion Retail Academy, Senior Lecturer on the Buying and Merchandising degree. Programme manager on Buying and Merchandising apprenticeship courses. Creator of competencies and training courses for fashion retailers. Course content delivered both face to face and live online.
- **2017 - 2018:** The University of West London and The University of Westminster. Visiting Lecturer for Buying and Merchandising Degree Courses.

- **2010 - 2017:** Long Tall Sally, Head of Buying and Design.
- **2009 - 2010:** Ethical Fashion Consultancy, Director and Consultant.
- **2004 - 2009:** Aurora Intimates, Founder and Senior Brand Manager, Odille Lingerie (Oasis) and Karen Millen Lingerie.
- **1999 - 2004:** Oasis, Head of Buying for all woven and accessory departments.
- **1993 - 1999:** Oasis, Senior Buyer for soft wovens, tailoring, dresses, outerwear, denim and CMT ranges.
- **1990 - 1993:** Oasis, Buyer for jersey, knitwear and Indian wovens.



**MY TRAINED EYE**